



■ **APPLICATION FORM : FINANCIAL CONSULTING SERVICES**

Please send us this form back once completed and signed, via courier or email (colour scan)

■ **INFORMATION PERTAINING TO YOUR COMPANY**

Company name	
Registration Number (from your local <i>Companies House</i>)	
Specific licenses & Name(s) of regulatory authority(ies) <i>if applicable for your activity</i>	
Headquarters location	
Business location (if different)	
Phone & Fax numbers	
Company email address	
Company actual start (or prospective start) date	
Number of employees	
Number of external associated workers/consultants	
Turnover of the last 3 years	→ Year -3 : → Year -2 : → Year -1 :
EBITDA of the last 3 years	→ Year -3 : → Year -2 : → Year -1 :
Forecast Turnover for the next 3 years	→ Year -3 : → Year -2 : → Year -1 :
Other relevant information	

Batsela Asset Management SAS is registered with the ORIAS under the license n° 16003021 for its regulated activities of IOBSP (Licensed Broker for Banking Operations & Payment Services) and CIF (Licensed Financial Investments Advisor). Batsela Asset Management SAS therefore operates under the supervision of the "Autorité de Contrôle Prudentiel et de Résolution" (ACPR) located at 61 rue Talbott, 75346 Paris, Cedex 9. Batsela Asset Management SAS is also a member of the French National Chamber of Financial Investments Advisors (Association under the supervision of French "Financial Markets Authority") with membership n° D016617. Batsela Asset Management SAS is furthermore a member of the French National Chamber of Expert Financial Advisors (CNCEF). Batsela Asset Management SAS is linked to the international consortium BHG (www.bhgroup.eu). The activities of Batsela Asset Management SAS are guaranteed and covered by a mandatory Professional Liability Insurance Policy (n°127107936) issued by Insurance group "MMA Entreprises".

▪ **INFORMATION PERTAINING TO THE COMPANY REPRESENTATIVE**

Firstname + NAME	
Position	
Contact address (if different from company headquarters or business address)	
Phone & Fax numbers	
Email address	
Passport number or ID number	
Issuing country	
Expiry date	

▪ **INFORMATION PERTAINING TO COMPANY LAWYER / LEGAL ADVISOR**

Firstname + NAME	
Name of Lawyer	
Contact address	
Phone & Fax numbers	
Email address	
Date of appointment as company lawyer / legal advisor	

▪ **INFORMATION PERTAINING TO COMPANY CHARTERED ACCOUNTANT**

Firstname + NAME	
Name of Accountant	
Contact address	
Phone & Fax numbers	
Email address	
Date of appointment as company chartered accountant	

▪ **INFORMATION PERTAINING TO MAIN CORPORATE BANK**

Name of Bank & Branch	
SWIFT /BIC code	
Contact address	
Name of your bank officer	
Phone & Fax numbers	
Email address	
Name of account holder	
Account number (IBAN)	
Name(s) of authorized signatory(ies)	
Date of account opening	

▪ **PLEASE INDICATE YOUR MAIN ACTIVITY FIELD(S)**

- Commodities trade
- Electricity, gas, steam and air conditioning supply
- Arts, entertainment and recreation
- Accommodation and food service activities
- Construction
- Fashion
- Human health and social work activities
- Mining & Quarrying
- Real-Estate activities
- Transportation and storage
- Repair of motor vehicles and motorcycles
- Non-Profit & Charity Organization & associations
- Administrative and support service activities (explain) : _____
- Other service activities (explain) : _____
- Other industrial activity (explain) : _____
- Water supply, sewerage, waste management and remediation
- Agriculture, Forestry and Fishing
- Wholesale and retail trade;
- Activities of households as employers
- Education
- Financial and Insurance activities
- Information and communication
- Transportation
- Renewable Energies
- Public administration and Defense

▪ **PLEASE INDICATE YOUR INTERNATIONAL PRESENCE (OFFICES)**

- European Union : _____/_____/_____
- Western Europe : _____/_____/_____
- Eastern Europe: _____/_____/_____
- USA & Canada: _____/_____/_____
- Caribbean: _____/_____/_____
- South Africa : _____/_____/_____
- Middle East : _____/_____/_____
- Asia: _____/_____/_____
- Pacific area: _____/_____/_____
- Africa: _____/_____/_____

▪ **WAS ANY OF YOUR DIRECTORS, ADMINISTRATORS AND SHAREHOLDERS EVER INVOLVED IN ANY OF THE FOLLOWING CASES ?**

- Civil / Penal Prosecution
- Bankruptcy or Prohibition to Manage a company
- Money-Laundering or Financial Crime Investigation
- Prohibition to Manage/Participate in Financial Activities
- Management of activities related to Military/Adult & Pornography/Gambling & Casinos/Esotericism/Drugs/Martial arts, Religion-related activities

▪ **PLEASE INDICATE THE POSITION OF THE PERSON FILLING THIS FORM :**

- | | |
|---|---|
| <input type="checkbox"/> Company shareholder | <input type="checkbox"/> Company legal representative |
| <input type="checkbox"/> Director/ Managing Director | <input type="checkbox"/> Company Senior Executive |
| <input type="checkbox"/> Company Lawyer or Chartered Accountant | <input type="checkbox"/> Mandate / Appointed broker or intermediary |

▪ **PLEASE INDICATE YOUR COMPANY DEVELOPMENT STAGE**

- | | | |
|---|---|---|
| <input type="checkbox"/> Idea/Seed | <input type="checkbox"/> Concept design | <input type="checkbox"/> Project implementation |
| <input type="checkbox"/> Start-up | <input type="checkbox"/> Development/Growth | <input type="checkbox"/> Maturity |
| <input type="checkbox"/> Transfer/ Sale | | |

▪ **PLEASE PROVIDE DETAILS ABOUT YOUR TOP MANAGEMENT STRUCTURE**

BOARD OF DIRECTORS / SHAREHOLDERS (names and email addresses)	
President	
Vice-Président	
Secretary	
Member 1	
Member 2	
Member 3	

EXECUTIVE COMMITTEE (names and email addresses)	
C.E.O / Managing Director	
C.F.O	
Head of HR & Administration (if different from C.F.O or C.E.O)	
C.O.O	
Other key Senior Executive (1)	
Other key Senior Executive (2)	
Other key Senior Executive (3)	

▪ **PLEASE INDICATE THE SERVICES THAT YOU REQUIRE FROM US**

- Advisory Services : Wealth & Asset Management / Financial Investments & Placements *(go to pages 5 et 11)*
- Brokerage Services : Banking Operations & Payment Services *(go to pages 6 et 11)*
- Advisory Services : Structured Finance transactions *(go to pages 7 et 11)*
- Advisory Services : Structuring of Crowdfunding transactions *(go to page 8)*
- Advisory Services : Private Equity Investments *(go to page 9)*

→ **ADVISORY SERVICES : WEALTH & ASSET MANAGEMENT / FINANCIAL INVESTMENTS & PLACEMENTS**

▪ **PLEASE INDICATE THE REASON(S) OF YOUR REQUEST (multiple choices allowed)**

- | | |
|---|---|
| <input type="checkbox"/> Generate additional incomes | <input type="checkbox"/> Wealth planning & transmission |
| <input type="checkbox"/> Diversification of investments | <input type="checkbox"/> Tax & Financial optimization |
| <input type="checkbox"/> Value enhancement of existing assets | <input type="checkbox"/> Other: _____ |

▪ **PLEASE INDICATE YOUR AVAILABLE ASSETS FOR INVESTMENTS/PLACEMENTS (specify the latest estimated / certified value)**

- | | | | |
|---|---|-------|---|
| <input type="checkbox"/> Cash funds | : | _____ | € |
| <input type="checkbox"/> Portfolios of listed shares | : | _____ | € |
| <input type="checkbox"/> Portfolios of bonds | : | _____ | € |
| <input type="checkbox"/> Portfolios of structured products | : | _____ | € |
| <input type="checkbox"/> Portfolios of life insurances | : | _____ | € |
| <input type="checkbox"/> Real-Estate assets | : | _____ | € |
| <input type="checkbox"/> Corporate equity shares | : | _____ | € |
| <input type="checkbox"/> Art & Painting masterpieces, Collector's items | : | _____ | € |
| <input type="checkbox"/> Financial and Bank Instruments | : | _____ | € |
| <input type="checkbox"/> Others (to be specified) | : | _____ | € |

▪ **PLEASE INDICATE YOUR INVESTOR PROFILE**

- | | |
|--|--|
| <input type="checkbox"/> Professional/Sophisticated investor | <input type="checkbox"/> Standard investor |
| <input type="checkbox"/> Business Angel | <input type="checkbox"/> Other (to be specified) : _____ |

▪ **PLEASE INDICATE YOUR RISK PROFILE**

- Risk Aversion/Defensive Profile (0% of potential losses, low profit return expected)
- Low Risk (up to 25% of potential losses, medium profit return expected)
- Intermediate Risk (up to 50% of potential losses, high profit return expected)
- Dynamic profile (75% of potential losses, maximum profit return expected)

▪ **PLEASE INDICATE YOUR INVESTMENT HORIZON**

- | | |
|---|---|
| <input type="checkbox"/> Short-Term (1-2 years) | <input type="checkbox"/> Mid-term (2-4 years) |
| <input type="checkbox"/> Long-Term (5-7 years) | <input type="checkbox"/> Very long term (above 7 years) |

▪ **PLEASE INDICATE THE TYPOLOGY(IES) OF UNDERLYING INVESTMENT ITEMS THAT ARE ACCEPTABLE FOR YOU**

- | | |
|---|--|
| <input type="checkbox"/> Stocks (financial markets) | <input type="checkbox"/> Bonds |
| <input type="checkbox"/> Precious metals | <input type="checkbox"/> Structured products (Banks/Stock-E) |
| <input type="checkbox"/> Commodities | <input type="checkbox"/> Currencies |
| <input type="checkbox"/> Crowdfunding | <input type="checkbox"/> Corporate loans |
| <input type="checkbox"/> Equity shares purchase | <input type="checkbox"/> Life-insurance contracts |
| <input type="checkbox"/> Others (please indicate) : _____ | |



→ **BROKERAGE FOR BANKING OPERATIONS & PAYMENT SERVICES**

▪ **PLEASE SPECIFY YOUR NEEDS**

- International transactions (letters of credit : DLC or SBLC, bank guarantees)
- Standard financing facilities (credit lines, overdrafts, loans, mortgages, ...)
- Leasing services
- Factoring services
- Financing of companies' shares acquisition
- Debt restructuring / consolidation
- Structuring of payment services (« white label » prepaid cards, e-commerce and online payments, money transfer services, ...)
- Representation of financial institutions on French market (representation mandate and/or distribution of products/services)
- Others (please precise) _____ : _____ €


▪ **PLEASE PROVIDE ANY ADDITIONAL INFORMATION THAT YOU DEEM RELEVANT**
(amounts, collaterals, detailed purpose of the assignment, deadlines, etc...)

→ **STRUCTURED FINANCE TRANSACTIONS**

▪ **PLEASE SPECIFY YOUR NEEDS**

- LBO, MBO, BIMBO transactions
- Mergers & Acquisitions
- Companies review/valuation
- Companies restructuring
- Companies forming (local & international)
- Others (please precise) _____ : _____ €

- **PLEASE PROVIDE ANY ADDITIONAL INFORMATION THAT YOU DEEM RELEVANT**
(strategy & stakes, detailed purpose of the mission, deadlines, available assets and/or tools, resources to be used for the mission, technical/legal/tax constraints, etc...)



→ **STRUCTURING OF CROWDFUNDING TRANSACTIONS**

▪ **PLEASE SPECIFY YOUR NEEDS**

- Review/Assessment of investment opportunity (« Due Diligence »)
- Assistance regarding the structuring of the transaction (legal/financial/strategic matters)
- Investments follow-up and performance review
- Others (please precise) _____ : _____ €

▪ **PLEASE PROVIDE ANY ADDITIONAL INFORMATION THAT YOU DEEM RELEVANT**
(strategy & stakes, detailed purpose of the mission, deadlines, available assets and/or tools, resources to be used for the mission, technical/legal/tax constraints, etc...)



→ **PRIVATE EQUITY INVESTMENTS**

▪ **PLEASE SPECIFY YOUR ROLE**

- Looking for investors (project holder)
- Looking for investment opportunities (investor)
- Broker/ Intermediary / Business facilitator / Mandate

NB :

- *We only accept this form to be filled by brokers/intermediaries subject to the condition that they can evidence a Mandate that is valid and duly signed by the Principal (end-client or beneficiary) ;*
- *We only accept Private Equity Investments assignments/missions for investors who are ready, willing and able to demonstrate their financial capability (proof of funds, bank reference letter, etc...).*

▪ **PLEASE INDICATE THE DEVELOPMENT STAGE OF THE TARGET COMPANIES THAT YOU WISH TO INVEST IN (for investors only)**

- | | | |
|--|---|---|
| <input type="checkbox"/> Idea/Seed | <input type="checkbox"/> Concept design | <input type="checkbox"/> Project implementation |
| <input type="checkbox"/> Start-up | <input type="checkbox"/> Development/Growth | <input type="checkbox"/> Maturity |
| <input type="checkbox"/> I.P.O / Stock Exchange Intro. | <input type="checkbox"/> Transfer/ Sale | |

▪ **PLEASE INDICATE YOUR FUNDING NEED (for project holders) OR YOUR INVESTMENT CAPABILITY (for investors)**

- | | | |
|--------------------------------------|---------------------------------------|-------------------------------------|
| <input type="checkbox"/> < 500k€ | <input type="checkbox"/> 500k€ - 1 M€ | <input type="checkbox"/> 1 – 5 M€ |
| <input type="checkbox"/> 5 – 10 M€ | <input type="checkbox"/> 10 – 25 M€ | <input type="checkbox"/> 25 – 50 M€ |
| <input type="checkbox"/> 50 – 100 M€ | <input type="checkbox"/> + 100M€ | |

▪ **PLEASE SPECIFY THE ASSETS/COLLATERALS THAT YOU CAN PROVIDE**

- | | | | |
|--|---|-------|---|
| <input type="checkbox"/> Real-Estate assets / lands | : | _____ | € |
| <input type="checkbox"/> Bank guarantees | : | _____ | € |
| <input type="checkbox"/> Insurance guarantees/policies | : | _____ | € |
| <input type="checkbox"/> Sovereign/State Guarantee | : | _____ | € |
| <input type="checkbox"/> Companies equity shares | : | _____ | € |
| <input type="checkbox"/> Patents, royalties | : | _____ | € |
| <input type="checkbox"/> Pre-signed contracts with clients/end-buyers | : | _____ | € |
| <input type="checkbox"/> Stock-exchange titles (shares, bonds, other titles) | : | _____ | € |
| <input type="checkbox"/> Other financial assets | : | _____ | € |
| <input type="checkbox"/> Other hard assets | : | _____ | € |

▪ **PLEASE INDICATE THE MAXIMUM LEVEL OF EQUITY SHARES THAT YOU ARE READY TO RELEASE (for project holders) OR THE MINIMUM LEVEL OF EQUITY SHARES THAT YOU WISH TO OBTAIN IN ORDER TO SECURE YOUR INVESTMENT (for investors)**

: _____ %

▪ **PLEASE SPECIFY THE FORECAST RETURN ON INVESTMENT (*for project holders*) OR EXPECTED RETURN ON INVESTMENT (*for investments*)**

_____% net, over _____ a cumulated period of calendar years

▪ **PLEASE SPECIFY THE ESTIMATED RISK FAILURE/DEFAULT LEVEL ASSOCIATED WITH YOUR PROJECT/COMPANY (*for project holders*) OR THE ACCEPTABLE LOSS RISK FOR INVESTMENT (*for investors*)**

- close-to-0 risk (+/- 0% loss-risk exposure, associated with low profitability)
- low risk (up to 25% loss-risk exposure, associated with average profitability)
- medium risk (up to 50% loss-risk exposure, associated with high profitability)
- high risk (up to 75% loss-risk exposure, associated with max profitability)

▪ **PLEASE INDICATE YOUR PREFERRED FINANCING STRATEGY (*for project holders*)**

- Transfer of shares (standard) Transfer of shares (A-class + B-class)
- Standard loan Participative loan
- Loan/Equity combination Convertible bonds/notes
- I.P.O. Other (please precise) : _____

▪ **PLEASE INDICATE THE CURRENT SHAREHOLDING STRUCTURE (*for project holders*)**

SHAREHOLDERS (names, emails) & EQUITY PARTICIPATION	
Shareholder 1 :	
Shareholder 2 :	
Shareholder 3 :	
Shareholder 4 :	
Shareholder 5 :	

▪ **PLEASE PROVIDE ANY ADDITIONAL INFORMATION THAT YOU DEEM RELEVANT**

→ **APPENDICES TO BE PROVIDED WITH YOUR APPLICATION**

▪ **MANDATORY DOCUMENTS (to be provided along with this form)**

- Scan Color copy of the passport of the company legal representation/ form signatory
- Local Companies House Registration Certificate (dated less than 3 months, when applicable)
- Bank Reference Letter OR Affidavit from C.P.A (« Letter of Good Standing »)
- Executive Summary (if applicable)

▪ **MANDATORY DOCUMENTS (to be provided once your application is accepted by our Selection Committee)**

- Articles of Association of the company
- Financial Statements & Balance sheets of the last 3 years and/or financial forecasts
- Proof of address of the company
- Proof of address of each shareholder owning more than 25% equity shares
- Proof of financial capability (if applicable)
- Proof of ownership of all assets and/or collaterals indicated in the form (if applicable)
- Detailed Business Plan for the project/company

▪ **OTHER REQUIRED DOCUMENTATION (to be provided once your application is accepted by our Selection Committee, if applicable)**

- Authorizations, business licenses, permits, patents, etc...
- Copies of valuations/certifications of assets (art masterpieces, real-estate properties, etc...)
- Full Business Plan, including Forecast Cash-Flow Table
- When applicable, description of your group of companies (including sister/daughter/mother companies, affiliated companies, consortiums, JV, etc...)
- Listing of current insurance policies
- Listing of current financial commitments/liabilities
- Listing of current contracts / commitments with potential impact on the mission/transaction
- Listing of key persons / project stakeholders and resumes
- Detailed list of operational and financial risks associated with the transaction, project or company
- 3 business reference letters and 2 private reference letters
- « Summary Note » outlining the current stage (progress level) of the project/company

▪ **OTHER DOCUMENTATION THAT YOU DEEM USEFUL TO SEND US**